**Conference Poster Preparation Guideline**

All posters should comply with the guidance below. The guidance below is also aimed at presenters who may have little or no experience in producing a poster for a scientific meeting.

**Poster Dimensions**

The maximum size for your poster should be A0 (**36 x 48 inches**), and MUST be in portrait style. The conference organizers will provide adhesive, pads to attach your poster to the display boards which are portrait style.

**2. Content & Clarity**

* **Title:** Short, engaging, and large enough to be read from a distance. (~85-150 pt font).
* **Authors & Affiliations:** List all contributors and their institutions below the title.
* **Introduction:** Briefly state the problem, research question, and objectives.
* **Methods:** Use visuals (diagrams, flowcharts) to summarize key steps.
* **Results:** Highlight key findings with figures, graphs, and minimal text.
* **Conclusion:** Summarize key takeaways and potential implications.
* **Acknowledgments:** Thank funding sources, collaborators, or institutions.
* **References**: Include a few key citations (if necessary)

**3. Design Tips**

**Layout**:

* Use a grid system to organize content into columns (e.g., 2 columns for A0 posters).
* Place the most important information (e.g., title, results) at eye level.
* Leave ample white space to avoid clutter.
* Don’t overload your poster – it is not a full paper.

**Fonts**:

* + Use sans-serif fonts (e.g., Arial, Helvetica) for readability.
  + Title: 80 pt, Headings: 36 pt, Body text: 32 pt.
  + Ensure text is legible from 1-2 meters away.

**Colors**:

* Use a consistent color scheme (2-3 primary colors).
* Ensure high contrast between text and background.
* Avoid overly bright or distracting colors.

**Visuals**:

* Use high-resolution images, graphs, and charts.
* Label all visuals clearly.
* Avoid overcrowding with too many elements.

**4. Use Professional Tools**

**Software**: Use tools like Microsoft PowerPoint to design your poster.

**Templates**: Please follow the provided poster templates.

**5. Print Your Poster**

* **File Format**: Save your poster as a high-resolution PDF (300 dpi or higher).
* **Printing Service**: Use a professional printing service or your institution’s print shop.
* **Material**: Choose glossy or matte finish based on your preference and lighting conditions at the venue.

**6. Poster Display:**

Posters must be mounted on the designated boards before the session begins. Presenters should be available at their posters during the assigned session to engage with attendees.

**Presentation Duration**: Each presenter will have 3-5 minutes to give a brief overview of their research. Bring printed handouts or business cards for interested viewers. An interactive Q & A session will follow where attendees can ask questions.

**Poster Setup and Removal:**

Posters should be set up at least 30 minutes before the session starts. They must be removed after the session to make space for the next set of presentations.

**Additional Recommendations**

* Avoid overcrowding with text or visuals
* Keep **40-50% white space** for a clean and organized look.
* Practice explaining your research in 2-3 minutes for an effective presentation.
* Bring business cards or a QR code to your research for networking.
* Use bullet points and concise sentences for clarity.

**Please check the reference template here.**